Freshman retention rate Average 86%
90% in fall 2002 freshman

facts 2002-2003

List of Tables

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2. Enrollment Summary
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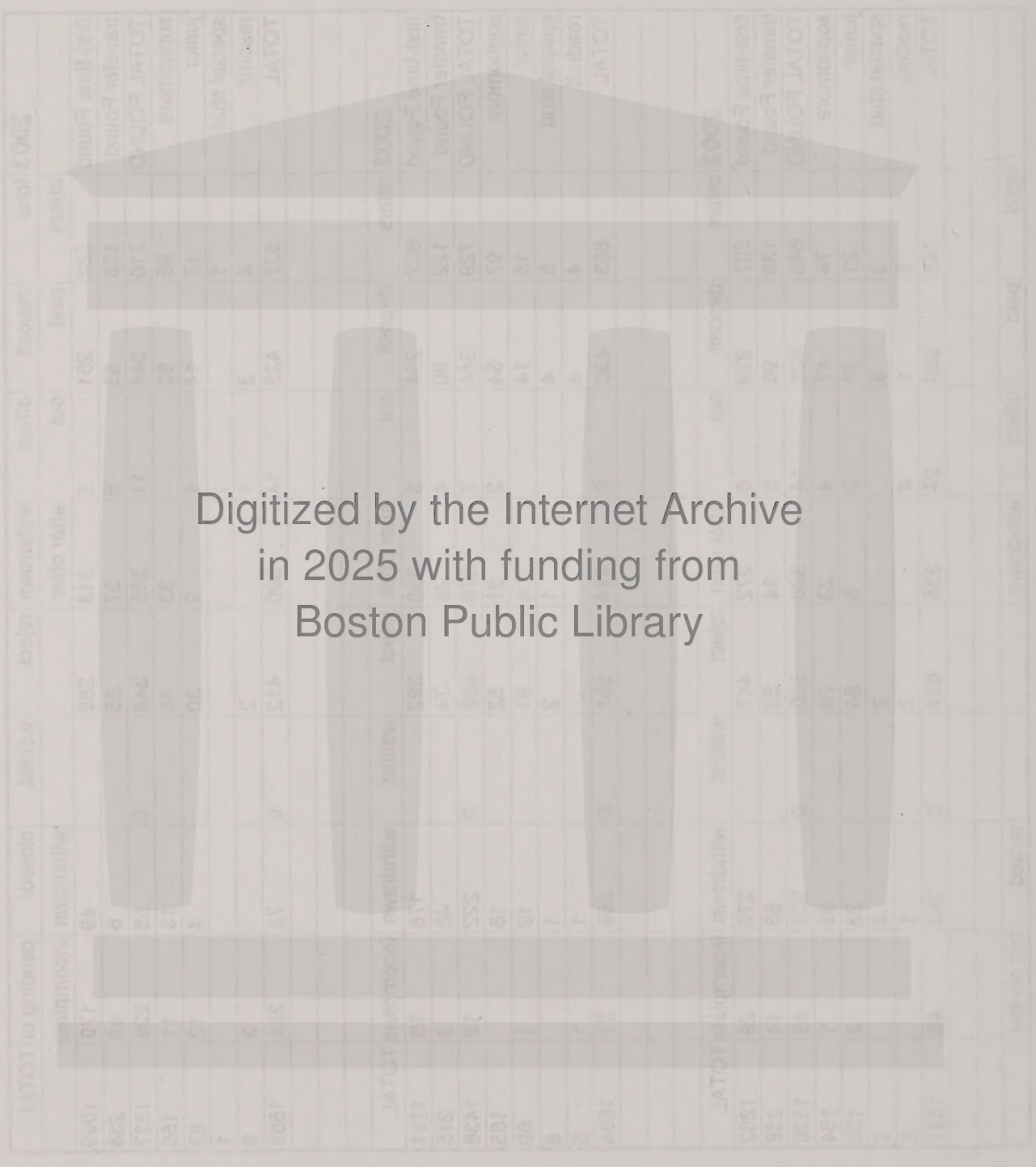
mass art

MASSACHUSETTS COLLEGE OF ART
Undergraduate Applications early July

2003	total	deposit	offers	withdrawn	reject	waitlist	closed/	pending or	TOTAL
	offers	paid	out	after offer			withdrawn	incomplete	
first-time Found	582	261	3	318	289		49	179	1099
transfer Found	128	83	8	37	55		6	49	238
TOTAL FOUND	710	344	11	355	344	0	55	228	1337
sophomore	95	62		33	36		13	11	155
junior	17	14	1	2	30		4	12	63
special stud	1		1						1
readmit	4	3	1		2			3	9
TOTAL	827	423	14	390	412	0	72	254	1565
2003	offers	deposit	out	after offer	reject	waitlist	withdrawn	incomplete	TOTAL
first-time Found	607	254	3	350	392		176	16	1191
transfer Found	122	90	4	28	74		46	3	245
TOTAL FOUND	729	344	7	378	466	0	222	19	1436
sophomore	97	64	2	31	52		16		165
junior	18	14		4	31		19	1	69
special stud	5	4		1	2		1		8
readmit	4	4					1	1	6
TOTAL	853	430	9	414	551	0	259	21	1684
2002	offers	deposit	out	after offer	reject	waitlist	withdrawn	incomplete	TOTAL
first-time Found	507	229	6	272	447		279	29	1262
transfer Found	138	96	8	34	53		53	14	258
TOTAL FOUND	645	325	14	306	500	0	332	43	1520
sophomore	74	47	4	23	76		33	1	184
junior	21	13	2	6	54		23	2	100
special stud	3	3			2		4		9
readmit	5	1	4		2		1		8
TOTAL	748	389	24	335	634	0	393	46	1821
	total	paid	offers	withdrawn			closed	not review	

6/29/2004



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Memo

From: Kathy Keenan, Director of Institutional Research

Date: 6/25/2003

Re: Factbook Update

The office of Institutional Research recently completed *MassArt Facts 2002-2003.* Enclosed are copies for your office. If you need additional copies, or have questions or comments, call Kathleen Keenan, x7065 or Sonia Targontsidis, x7066.

An explanation of the Undergraduate Financial Aid data, shown in the table on page 9:

The "percentage of students receiving any aid" and "the percentage of students determined to have financial need" are calculated using the number of degree seeking students (217 first time, full-time; 1,251 all full-time) as the denominator.

However, the "percentage of students receiving need based gift aid" and the "percentage receiving need based self-help aid" are calculated using the number of students determined to have financial need (130 first time, full-time; 653 all full-time). These two groups of students overlap; a student may receive one or both types of aid. In addition, once a student's need is met from need-based sources, they may also be awarded non-need based aid.

Applications and Acceptances, Fall 2002

	Total	Admitted	Accept Rate	Enrolled	Yield Rate
First-time Freshmen	1114	504	45%	218	43%
Transfer Freshmen	232	142	61%	91	64%
Sophomores & Juniors	240	98	41%	59	60%
Special Students	6	5	83%	5	100%
Day School Applications	1592	749	47%	373	50%
Graduate Art Education	58	16	28%	14	88%
Master of Fine Art	414	59	14%	28	48%
Design Certificate	28	26	93%	24	92%
PCE Applications	500	101	20%	66	65%
Total Applications	2092	850	41%	439	52%

First-time Freshman Profile

	Average
High School GPA	3.17
SAT Verbal	561
SAT Math	524
Class Rank	Top 30%
Percentage in top 50% of class	89%

Fall 2002 Enrollment Summary

	Day	CE	Total
Full-time	1257	86	1343
Part-time	95	643	738
Total Headcount	1352	729	2081
Full-time Equivalent	1262	277	1539

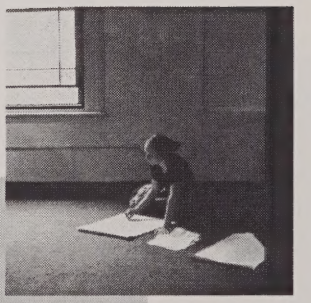
Full-time equivalent enrollment is calculated by the BHE formula of total undergraduate credit hours/15 plus total graduate credit hours/12.

Headcount is unduplicated.

PCE Enrollment by Program

	Headcount	Percent
Bachelor of Fine Art	18	2%
Design Certificate	101	14%
Teaching Certificate	6	1%
MS in Art Education	41	6%
Master of Fine Art	73	10%
Non-degree	498	67%
Total	737	100%

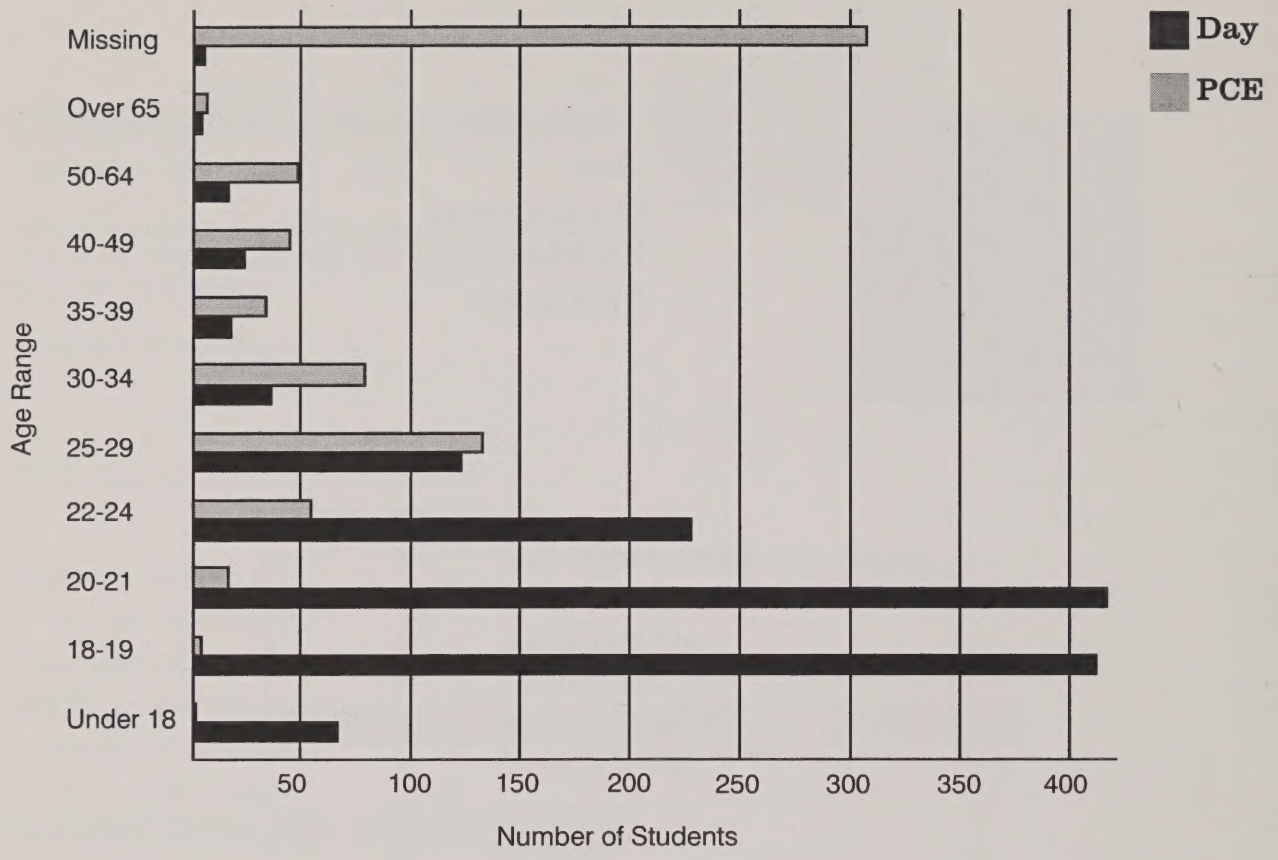
Headcount is duplicated; 8 students are enrolled in both Day and CE classes.



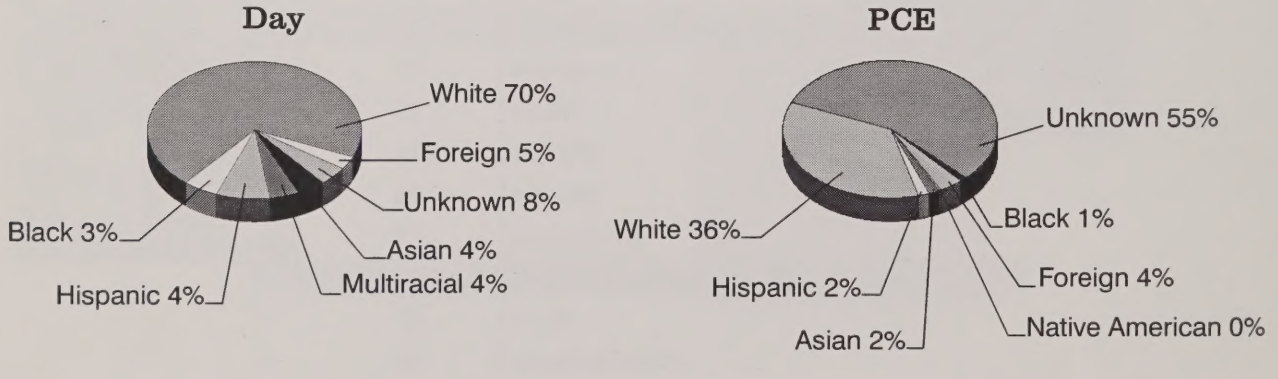
Day Enrollment by Major, Fall 2002

	Majors	Percent
Undeclared/ Studio Foundation	326	24
Open	2	0
Art Education	74	5
Art History	7	1
Design (total)	392	29
Architectural	24	2
Industrial	46	3
Fashion	59	4
Graphic	141	10
Illustration	122	9
Fine Arts 2D (total)	159	12
Painting	133	10
Printmaking	26	2
Fine Arts 3D (total)	168	12
Ceramics	15	1
Glass	25	2
Fibers	21	2
Metals	30	2
Sculpture	77	6
Media & Performing Arts (total)	223	17
Film	52	4
Photography	86	6
Studio for Interrelated Media	85	6

Enrollment by Age, Fall 2002



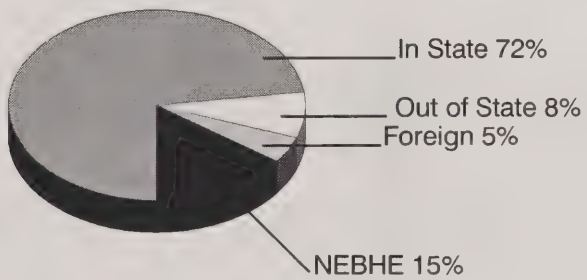
Enrollment by Ethnic Background, Fall 2002



Day Students by State, Fall 2002

	New Students	%	All Students	%
Massachusetts	271	74	1063	77
Connecticut	17	4	42	3
Maine	13	3	29	2
New Hampshire	12	4	40	3
Rhode Island	11	.5	27	2
Vermont	13	2	26	1
All New England States	337	88	1227	89
New York	5	2	18	2
New Jersey	1	1	7	1
Pennsylvania	1	0	2	0
Northeast U.S.	7	91	1254	92
Southern U.S.	12	1	19	1
Midwest U.S.	2	0	4	0
Western U.S.	0	.5	4	1
Outside U.S.	0	0	0	0
All U.S. Citizens	358	94	1280	94
Non-resident Aliens	20	6	71	6

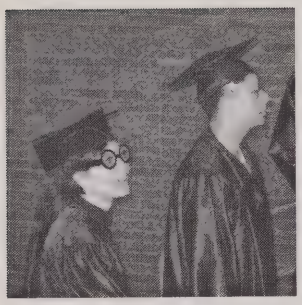
Day Students by Residency Status, Fall 2002



Foreign Students by Geographic Region, Fall 2002

	All Day Students	%
Americas	17	24
Eastern Europe	6	8
Western Europe	14	20
Asia	31	44
Africa	2	3
Middle-East	1	1
Total	71	100

Graduates by Major 2001-2002



	BFA	MFA/ MSAE	Certificates	Totals
Open	1	0	0	1
Art Education	9	20	0	29
Art History	4	0	0	4
Design (total)	79	2	19	100
Architectural	11	0	0	11
Industrial	6	0	0	6
Fashion	16	0	0	16
Graphic	19	2	19	40
Illustration	27	0	0	27
Fine Arts 2D (total)	23	3	0	26
Painting	16	3	0	19
Printmaking	7	0	0	7
Fine Arts 3D (total)	36	2	0	38
Ceramics	3	0	0	3
Glass	4	1	0	5
Fibers	4	0	0	4
Metals	3	1	0	4
Sculpture	22	0	0	22
Media & Performing Arts	46	6	0	52
Film	7	1	0	8
Photography	21	3	0	24
Studio for Interrelated Media	18	2	0	20
Total	198	33	19	250

Day Faculty by Rank and Gender, Fall 2002

	Male	Female	Total
Full Professor	23	17	40
Associate Professor	6	10	16
Assistant Professor	7	11	18
Visiting Lecturer	1	0	1
Total Full-time	37	38	75
Permanent Part-time	N/A	N/A	24
Day Adjunct	N/A	N/A	80
Total Part-time	N/A	N/A	104
Total	N/A	N/A	179

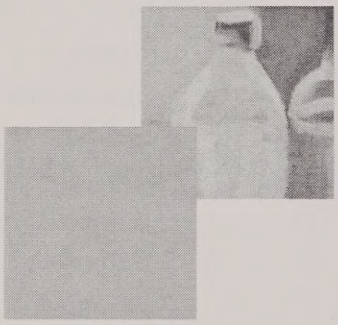
Day Faculty by Department

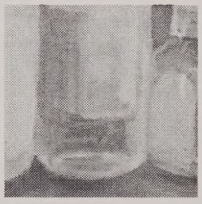
	Full-time	Part-time 01'	Part-time 03'	FTE Faculty
Critical Studies	18	3	13	26
Studio Foundations	7	2	17	13.75
Art Education	3	3	2	5.25
Communication Design	10	3	12	16.25
Environmental Design	7	3	9	12.5
Fine Arts 2D	10	2	4	12.75
Fine Arts 3D	9	4	16	16
Media & Performing Arts	11	4	7	16.25
Total Faculty	75	24	80	118.75

Revenues and Other Additions, Fiscal Year 2002

Tuition & Fees	$8,275,822	29%
State Appropriations	$14,945,080	51%
Federal Grants & Contracts	$976,626	3%
State Grants & Contracts	$746,302	3%
Investment Income	($268,062)	-1%
Auxiliary Enterprises	$2,115,029	7%
Other Sources	$1,966,480	7%
Total	$28,757,277	100%

Note: In FY2002, financial reporting for IPEDS was changed to a new accounting standard, GASB No.34. These tables are not completely comparable to those provided in prior years.



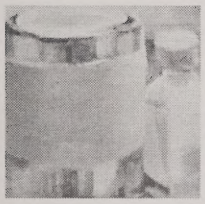


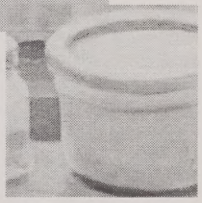
Expenses and Deductions

Instruction	$11,884,717	39%
Public Service	$503,146	2%
Academic Support	$3,212,579	10%
Student Services	$2,475,858	8%
Institutional Support	$4,227,802	14%
Operations & Maintenance	$3,116,356	10%
Scholarships & Fellowships	$121,867	0%
Depreciation	$2,870,634	9%
Auxiliary Enterprises	$2,349,727	8%
Total	$30,762,686	100%

Undergraduate Financial Aid, Fall 2002

	First time, Full-time	All Full-time
Degree seeking students	217	1,251
% who received any aid	76%	65%
Average financial aid package	$9,741	$9,896
% determined to have financial need	60%	52%
% who received need based gift aid	66%	63%
% who recieved need based self-help aid	61%	68%
Average need based gift award	$3,603	$3,588
Average need based self-help award	$3,194	$4,300
Average need based loan	$3,083	$4,058
% who received any non-need based gift aid	5%	9%
Average non-need based gift aid	$2,343	$2,278

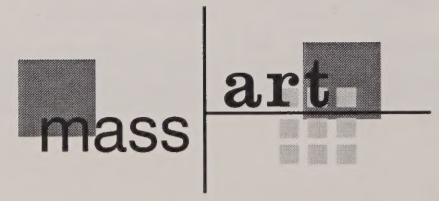




MassArt Employees by Job Category and Gender, Fall 2002

	Full-time	Part-time	Total
Faculty	71	115	186
Graduate Assistants	0	52	52
Executive/ Administrative	49	3	52
Other Professionals	33	16	49
Technical/ Paraprofessional	4	1	5
Clerical/ Secretarial	31	1	32
Skilled Craft	16	0	16
Service Maintenance	43	1	44
Total	247	189	436

* Includes Day and Graduate Faculty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